

# voxtopica

The World is Listening

Voxtopica is led by Richard Fawal, a 30-year veteran of policy, business, and non-profit communications. Prior to founding Voxtopica, he developed and launched the Brookings Podcast Network.

Together, the Voxtopica team has a complete mastery of the podcast ecosystem: consistently targeting the right audiences with the right messages and top-notch production. We've produced over 20 podcasts, resulting in hundreds of episodes, and currently have more than a dozen shows in production.

At Voxtopica, we believe podcasts should be valuable, engaging, and fun. Are you ready for a show? Let's connect to see where we can add value to your organization.

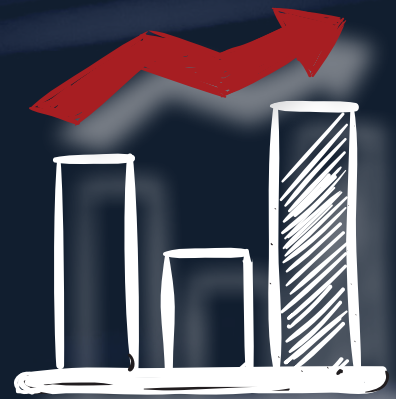
## Properly Executed Podcasts Present A Tremendous Opportunity for Organizations

Today there is a podcast for almost every interest and niche. Organizations, and the agencies that represent them, have a tremendous opportunity to reach new and existing audiences.

Voxtopica offers a team of podcast experts that guide today's thought-leaders towards creating fascinating and engaging shows that audience's value. We offer a creative experience for organizations and the agencies that represent them.

We believe podcasting is a transformative experience and offer the following core services: conceptualization, production, marketing and distribution, and intelligence.

## The Data is Clear: Podcasting's Influence Continues to Grow



**Podcasts are resilient:**  
Listenership dramatically increased  
well above the pre-pandemic rates.

8

EPISODES  
PER WEEK

5.1

SHOWS  
PER WEEK

**The average podcast listener  
engages with multiple shows  
and episodes a week**